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Y'ALL!

RENAISSANCE.  
WAVERLY

## campaign concepts

EVER  
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UP BY  
YOUR OWN  
BANK?



Former victims of the Big Bank 'one for you, two for me' policy, talk of mercenary treatment, a total lack of flexibility. Many a sorry tale has been heard over our counters of fearless lending institutions treating clients' hard earned cash as their own.

Customers at Tucker Federal Bank concur, they have regained control of their finances, 'bank' need no longer be a four-letter word.

After all, we promised to take care of their banking needs, not be the thief within. We promise you the same.

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JUST  
RIGHT



Corporate policy at some big banks? **NO** can make simple transactions difficult and stressful, with 'big' charges passed on to the customer. **NO** is a customer service catastrophe. Waiting 20 minutes on a phone speaks volumes.

At Tucker Federal Bank we prefer to say **YES**, we use the word **FREE\*** a lot... and we even answer our phone!

**YES** means worry-free banking, easy banking, cheaper banking. Can you really afford a big bank?

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We offer you personal service. We'll fix your problems on the spot. We'll make banking pleasurable and affordable again.

Further, we offer **FREE** checking and a newly expanded Online Banking Service with Bill Pay at [JustRightBank.com](http://JustRightBank.com).

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INTERACTIVE COLLEGE OF TECHNOLOGY

{ 2012-2014 }

STUDENT CATALOG



college of technology  
hnology interactive  
VTE interactive college of tech  
LANGUAGE  
technolo

## TABLE OF CONTENTS

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## TUITION AND FEES

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GRADE	DEFINITION
4	OUTSTANDING
3	ABOVE AVERAGE
2	AVERAGE
1	BELOW AVERAGE
0	FAIL
W	OFFICIAL WITHDRAWAL
O	PASSING/WITHOUT PENALTY
0	UNOFFICIAL WITHDRAWAL

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**SALON**

Hairdressing services always include soothing paraffin hand treatment, shampoo, conditioner and scalp massage

**hair services**

design & finish (women)	35-75
finish only	35-50
design & finish (men)	20-45
children (under 12)	10-25
children (above 12)	30-35

**color**

single color	45-75
base color and refreshing the ends	
color corrective	consultation

**perm/relaxer**

price quoted at consultation	
------------------------------	--

**highlight**

full highlight	100-130
partial highlight	80-110
full highlight & gray converge/base color	130-160
partial highlight & gray converge/base color	110-140
add lowlight	25

**hair extension**

price quoted at consultation	
------------------------------	--

**formal design**

50-100

**hair treatment**

30 min	20-30
aromatherapy scalp treatment	20

**make up & bridal**

make up lesson	65
make up	25-35
bridal trial run & wedding day	100
includes mini facial	
wedding only	25-35
bridal services	from 400



INSIDE

**ESTHETICS**

**threading**

eyebrow	18
lip	10
chin	10
full face	40
abdominal	20

**cosmetic**

eyelash extension	50-250
2-4 weeks fill in	45
4-6 weeks fill-in	65

**tinting**

lash	22
brow	10-20
lash perm	40





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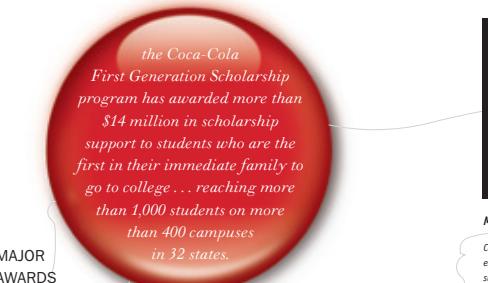
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OUTSIDE BACK

OUTSIDE FRONT



The image is a digital newsletter cover for the Coca-Cola Company. It features a large red sphere in the center with the words "The Coca-Cola Company" written vertically along its side. To the right of the sphere, the word "Global" is written in large, bold, black letters, with "connections" written in a smaller, lowercase font below it. The word "connection" is partially obscured by a white horizontal bar that also contains the text "newsletter | january 09". To the right of this bar, the text "letter from INGRID SAUNDERS JONES" is written in a smaller, red font. Below the sphere, a black rectangular box contains the text "COCA-COLA SPONSORS INTERNATIONAL COASTAL CLEANUP, SUPPORTS OCEAN CONSERVANCY". To the right of this box, a portrait of a woman with dark hair and a smile is shown. The background of the cover is white, and there are several columns of placeholder text ("Text, text and more text.") on the left side, each preceded by a "Heading" label. At the bottom right, there is a list of bullet points: "• EDUCATION", "• RECYCLING", "• HEALTHY ACTIVE LIFESTYLES", and "• HOMETOWN". A small circular icon with the word "inside" is located at the bottom center. The overall design is clean and professional, with a focus on the Coca-Cola brand and its corporate social responsibility initiatives.



**THE COCA-COLA FOUNDATION AWARDS \$12.5 MILLION TO GLOBAL SUSTAINABILITY PROGRAMS**

**More than \$9 million will support water stewardship, recycling and education programming**

The Coca-Cola Foundation this year has awarded more than \$12.5 million to support sustainability efforts worldwide, including \$5.1 million for education programs, \$4.2 million for water stewardship and recycling programs, \$2.1 million to support HIV/AIDS and healthy lifestyles initiatives, and \$740,000 in support of hometown Atlanta initiatives.

"We are committed to improving the quality of life in the communities where we do business," said Ingrid Saunders-Jones, senior vice president of Global Community Connections for The Coca-Cola Company and Chair of The Coca-Cola Foundation. "These grants support our global pillars – areas where we believe we can make a unique and sustainable difference." In 2007, the Company realigned its community investment priorities to reflect and respond to the global and local nature of its business. The renewed strategy focuses on water stewardship, healthy active lifestyles, community recycling, and education.

**MAJOR AWARDS**

**GRANTED INCLUDE:**

**\$1 million and more**

- **\$3 million to Emory University**, located in Atlanta, to provide college scholarships to students who are the first in their immediate families to attend college through the Coca-Cola First Generation College Scholarship Program, payable over five years.
- **\$1.4 million to the United Nations Foundation: Better World Fund**, to support the Global Water Challenge and to support the design of an ecological water sanitation and hygiene education program in 20 schools in Mexico.
- **\$1 million to the Ocean Conservancy, Inc.**, to support the expansion of the International Coastal Clean-up, the largest waterway cleanup event in the world.

**Under \$1 million**

- **\$100,000 to support Junior Achievement programs** for entrepreneurial skills for primary and secondary students in Kenya, Nigeria and South Africa.
- **\$500,000 to support the Ohio State University Critical Difference for Women Program**
- **\$490,000 to the University of Loughborough to support the Great Fun2Run Fitness and Active Lifestyle evaluation and education program**, which is sponsored by the Institute of Youth Sport at the University of Loughborough;
- **\$399,000 to support the United Nations and Better World Foundation**
- **\$200,000 to the National Recycling Coalition** to support local community recycling programs;

**EDUCATION**

**\$500,000 Helps women re-enter college at Ohio State University.**

The Coca-Cola Foundation recently donated \$500,000 grant the Ohio State University as part of the Coca-Cola First Generation Scholarship initiative. Funding will support participants in the Critical Difference for Women (CDW) program, which assists women re-entering college, who interrupted their education due to unforeseen family responsibilities or financial difficulties.

The grant includes \$400,000 in scholarship support over the next four years ... \$40,000 for freshman orientation and administration ... and \$60,000 for student recognition.

The Coca-Cola Foundation's support of the Critical Difference for Women program began in 1993. "This scholarship was created in recognition of those aspiring women, who began their college careers and stopped due to family or financial challenges," said Helen Smith Price, Executive Director of the Coca-Cola Foundation.

"We know education is the single greatest force that enables people worldwide to improve their lives and create sustainable communities for their families and society," said Price. To date, the Coca-Cola First Generation Scholarship Program has reached thousands of students on more than 400 campuses nationwide.

**the Coca-Cola First Generation Scholarship program has awarded more than \$14 million in scholarship support to students who are the first in their immediate family to go to college ... reaching more than 1,000 students on more than 400 campuses in 32 states.**

**More on Education**

Coca-Cola North America has commitment to education and has granted more than \$xxx to support higher education in the United States, including support of the National Black MBA Association, The National Society of Hispanic MBAs, the Congressional Hispanic Caucus Institute Inc., to provide scholarship support for the Public Policy Fellowship program and \$50,000 to Bennett College to provide 10 scholarships to students who require financial assistance to complete their education.

**RECYCLING**

- **\$50,000 to support the Junior League of Mexico City** to support the expansion of the "Recicla po Naturaliza" program through the purchase of a recycling truck and production of educational materials for 80 schools.

**HEALTHY ACTIVE LIFESTYLES**

**NEWS**

**HOMETOWN**

Each year, Global Community Connections creates opportunities for two high school graduates interns to work during the summer as part of the Mayor's Youth program. This month, approximately 700 Atlanta Public Schools (APS) students will complete competitive summer internships and training programs at organizations, such as The Coca-Cola Company, as participants in the 2008 Mayor's Youth Summer Employment and Training Program. For the fourth consecutive year, businesses partnered with the Mayor's Youth Program to provide funding and summer internships for this one-of-a-kind program. Over 100 companies joined the City, the Atlanta Workforce Development Agency (AWDA), the Metro Atlanta Chamber of Commerce (MACC) and airjboss.com to provide the graduating seniors from the class of 2008 with paid summer internships that gave them the experience necessary to effectively transition into college and the workforce.

**More on Hometown**

Several Atlanta arts and culture organizations, including the Center for Puppetry Arts, the National Black Arts Festival, Robert W. Woodruff Arts Center, Cool Girls, and Young Audiences, have received a total of \$xxx in funding from The Coca-Cola Foundation. "Giving back locally is a Company priority," said Jones. "Support for these organizations allows us to give back to our corporate hometown, which has always supported Coca-Cola."

**Left: Mayor ShirleyFranklin and the two high school graduates awarded the Mayor's Youth Summer Employment and Training Program.**

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CEO, Serum Inc



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DIGITAL MARKETERS**

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## Stay in Tune



### GlobalMeet Audio brings Crystal-Clear Conferencing Seamlessly to your Skype for Business Experience

With the addition of GlobalMeet Audio, you can fully support global meeting collaboration using your Skype for Business solution and unify them in one location. GlobalMeet Audio adds a variety of meeting connection options to your Skype for Business interface with simple integration.

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#### Our audio solutions provide:

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- **Simple Integration** – Get started quickly by setting up the service from the Skype interface in a few steps.
- **Competitive Pricing and Flexibility** – Select from a variety of pricing options including per-minute and bundles per-user or across the enterprise.

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Lauren Weatherly  
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#### Enjoy the Benefits of our Audio Solutions:

- **Global Coverage** – 160 access numbers across 60+ countries and 24/7 local language support for hosts and guests.
- **Simple Integration** – Get started quickly by setting up the service from the Skype interface in a few steps.
- **Competitive Pricing and Flexibility** – Select from a variety of pricing options including per-minute and bundles per-user or across the enterprise.

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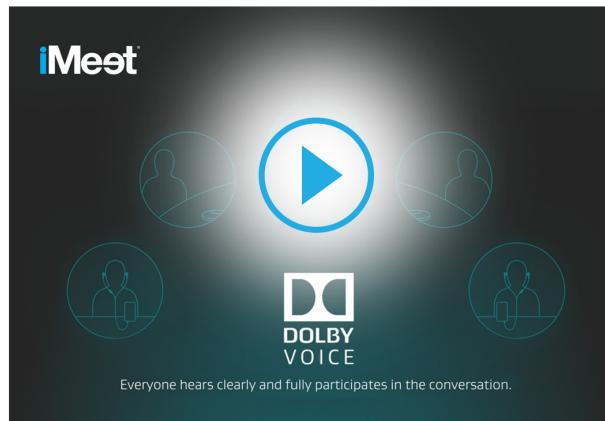


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## Atlanta Partner Forum Event



### What matters most to you?

## You're Invited

to Participate in Our First  
Annual PGi Partner Forum

March 15, 2017  
11:30am – 3:30pm

Porsche Cars North American Headquarters in Atlanta, GA

[RSVP by February 17, 2017 »](#)

Save to your [calendar](#)

Dear [First Name],

PGi would like to invite you to join us for our first annual Partner Forum where the agenda is all about...you! Join us as we conduct a mini focus group summit, discuss major industry issues and concerns and partake in an exclusive driving experience at Porsche Cars North American Headquarter offices.

Our agenda for the day includes:

- Lunch and networking
- Welcome from PGi Partner Executives
- Breakout session: What Matters Most to You...?
- Exclusive Porsche Cars driving experience

Reasons you should participate:

1. **The telecom landscape is changing...** now is your chance to be a part of an exclusive group of individuals that are at the forefront of that change
2. **Sometimes it's about who you know...** network with some of the best and brightest in the SE region in an intimate setting of industry VIPs
3. **Get ahead of the competition...** partake in a game-changing forum that will have access to exclusive content, insights and experiences as the year progresses

Please RSVP no later than February 17, 2017. This email is by invitation only. Please do not forward. If you would like to nominate another associate or industry colleague, [please email us](#).

[RSVP by February 17, 2017 »](#)



A PGi Partner Exclusive Appreciation Event

# Sip & Savor



Join the PGi Partner Team for fabulous cocktails, savory southern fare and lively conversation.

Place: **Yardbird Southern Table & Bar,  
Restaurant Row Venetian**

Date: **Wednesday, March 16, 2016**

Time: **7pm -10pm Pacific**

[RSVP »](#)

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Join the Conversation



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# Powering Collaboration in the Unified Communications Era

Unified Communications (UC) is top of mind with IT buyers around the globe, with Microsoft® and other tech giants as the dominant providers. Most enterprises realize the importance—and complexities—of a well-managed and strategic UC deployment. PGi, as a cloud-based collaboration company that has a long-standing strategic relationship with Microsoft, brings a unique perspective on how to ensure that UC is not only a success within an organization, but also helps extend the collaboration synergies outside the organization.

 “ While UC is becoming vital to ensure operational efficiency, a standard UC deployment does not provide a complete collaboration package.”

Enterprises that frequently conduct meetings with external participants—such as employees on their smartphones, customers or vendors—have to complement any UC deployment with audio conferencing integration.

### UC in the Enterprise

Microsoft® Skype for Business®, an integral part of Microsoft's Office 365™ suite of products, is one of the most popular unified communications products on the market today. Skype for Business provides companies with real-time communications such as instant messaging, Voice over IP and video calls with presence information integrated with Microsoft® Outlook®, Exchange email and SharePoint® online. With the release of Office 365™, Microsoft introduced Microsoft® Skype for Business Online, a cloud-based, hosted version of Lync that is deployable at considerably less cost than a traditional Skype for Business Server installation.

A large number of companies have completed, are currently engaged in or are considering a Skype for Business deployment. In fact, over 50% of all mid-to-large businesses worldwide are utilizing a Microsoft product for their instant messaging and presence needs (Wainhouse Research, Worldwide Enterprise Trends of UC Survey 2013). While Microsoft and its products are ubiquitous in the enterprise, a few questions remain:

1. Does IT have all of the tools they need to successfully deploy, manage and support Lync?
2. While a UC deployment drives internal collaboration, how does IT extend the capabilities of Skype for Business to power collaboration outside their organization?

ILLUSTRATION



AND THE GAMBLE  
PAID OFF BIG...





Your baby's admission to the Children's Center at Presbyterian Neonatal Intensive Care (NIC) may have come with little, if any warning. You are probably feeling a mixture of emotions right now. You are likely worried about your baby's condition and feel sad that your baby is not going home when you go home.

## HEADING

yadda yadda  
yadda, yadda and more  
yadda.



## HEADING

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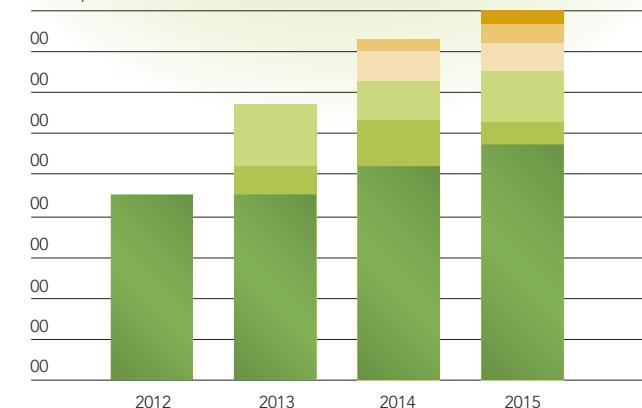
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A cost  
saving of 40%  
over 7 years.  
A projected 250%  
increase in secure  
access.

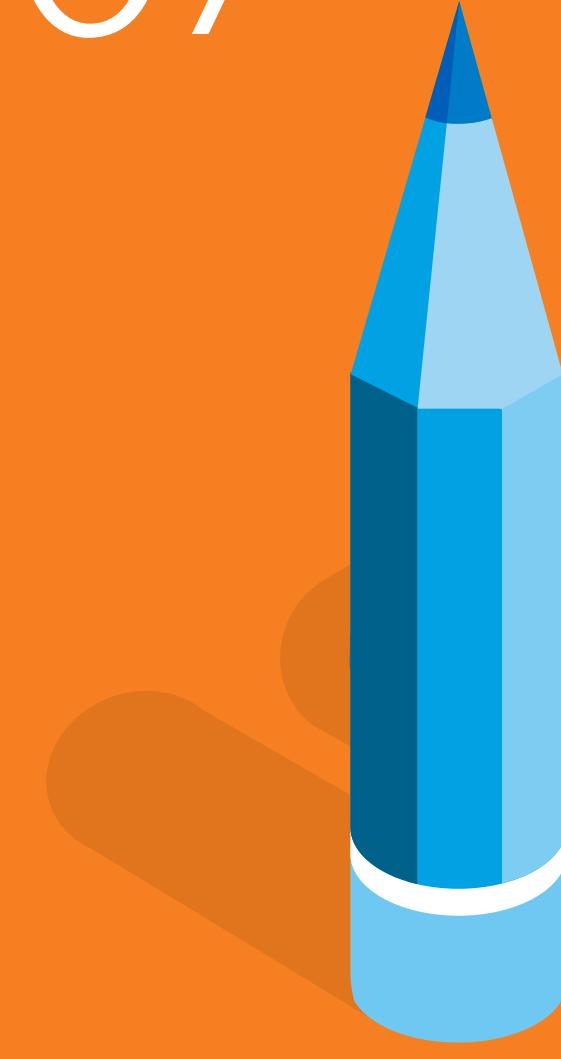
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of 2010

## THE EPIC ROLLOUT

## Full implementation



07/16



Global **Meet**™ AUDIO

S M T W T F S

1 2 3 4 5 6 7

S M T W T F S

8 9 10 11 12 13 14

S M T W T F S

15 16 17 18 19 20 21

S M T W T F S

22 23 24 25 26 27 28

S M T

29 30 31

08/16



OPERATOR ASSIST

S M T W T F S

1 2 3 4 5 6 7

S M T W T F S

8 9 10 11 12 13 14

S M T W T F S

15 16 17 18 19 20 21

S M T W T F S

22 23 24 25 26 27 28

S M T

29 30 31

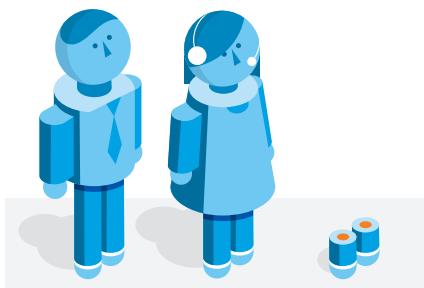
# Join the Collaboration Revolution



**86%** of executives cite lack of collaboration or ineffective communication for workplace failures

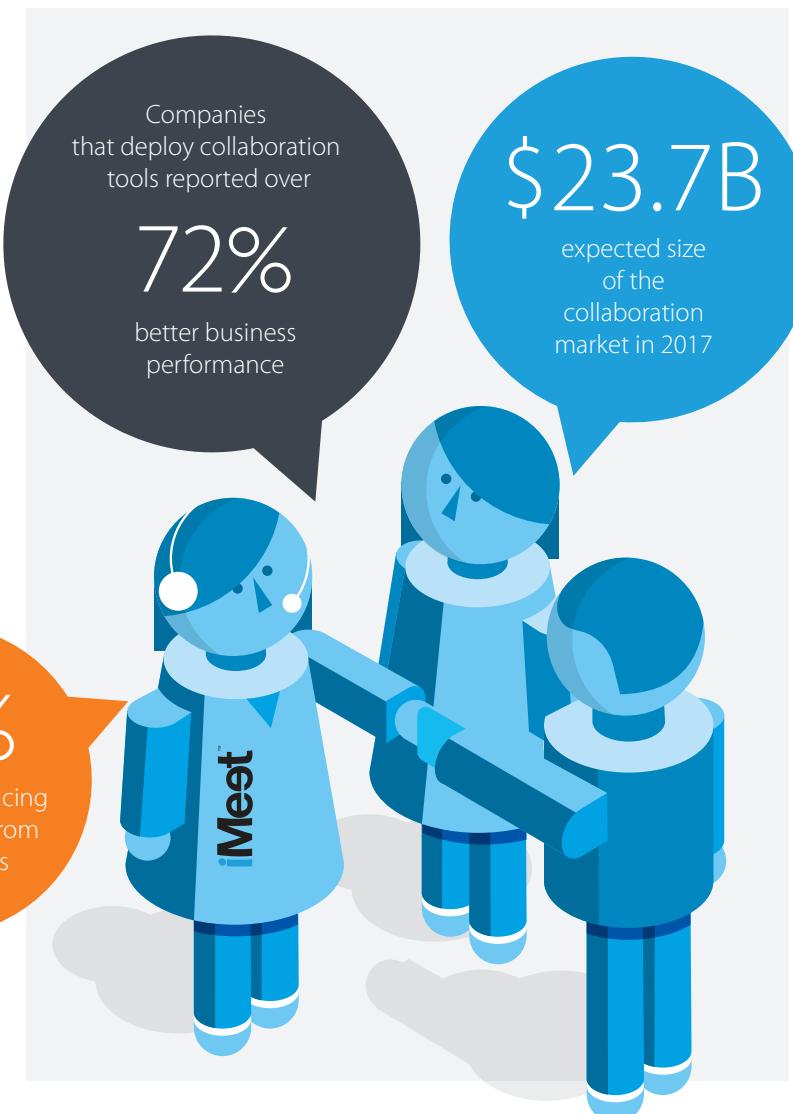


**72%** said collaboration is a top benefit of cloud adoption (Harvard Business Report Survey)



**53%** of enterprises are making investments in integrated web conferencing

**50%** of web conferencing purchases are from channel sales



**58%** PGi SaaS growth in 2014



**1.2B** people hosted in 300 million PGi meetings in 155 countries in the last 5 years



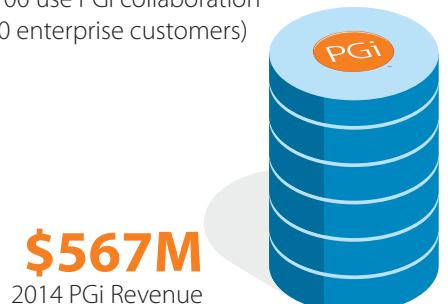
**75%** of the Fortune 100 use PGi collaboration products (50,000 enterprise customers)



**2,250** PGi Employees



**25** Countries





PGi

Your  
Partner in  
collaboration



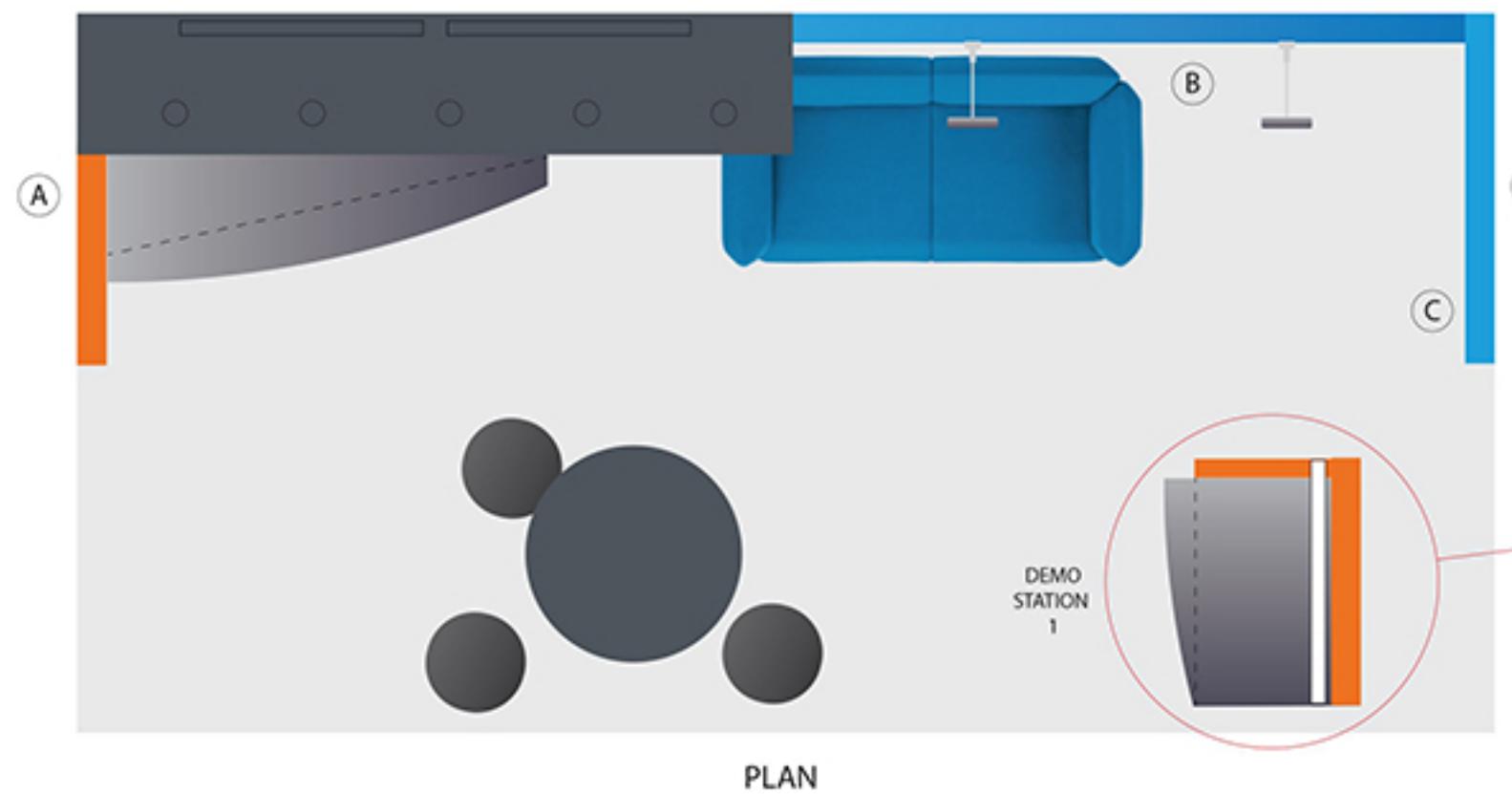
iNA



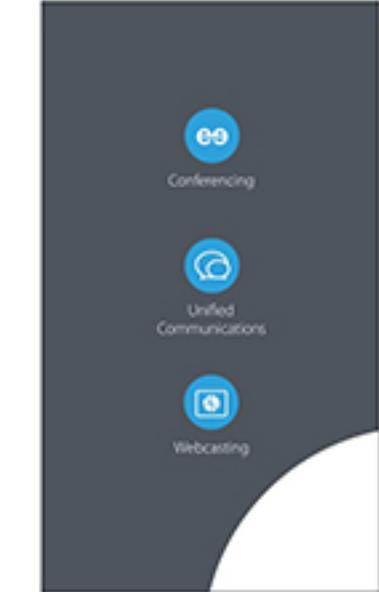


(A)

ELEVATION (B)



2017 LAS VEGAS – CHANNEL PARTNERS BOOTH



(C)



(D)





# atlantic coast bank



atlantic coast bank required  
a branding update in early 2009  
for a more identifiable look  
in the marketplace including a color  
palette, standardizing and updating  
dated category logos





## Sunrise Savings

Automatically save the ATM refunds and interest from your High Tide Rewards Checking account and earn:

**1.01%** APY\*  
on balances of up to \$100,000

**0.50%** APY\*  
on balances over \$100,000

**0.05%** APY\*  
when qualifications are not met

\*The Annual Percentage Yield (APY) is accurate as of 2-13-12. Minimum to open a Sunrise Savings account is \$5, and \$100 for a High Tide Rewards Checking account.

High Tide Rewards Checking rate tiers are as follows: 1.50% APY applies to balances of \$0.01 - \$16,000.00 and 0.50% APY applies to balances over \$16,000.00 if qualifications are met during the monthly qualification cycle. 0.05% APY applies to all balances if qualifications are not met. The advertised High Tide Rewards Checking APY is based on compounding interest. The interest earned in High Tide Rewards Checking is automatically transferred to the Sunrise Savings account each statement cycle and does not compound at the current High Tide Rewards Checking APY. Instead, the interest will compound at the Sunrise Savings APY which is less than the High Tide Rewards Checking APY. Nationwide ATM Fee reimbursements (checking account only) up to \$25 provided only if qualifications are met within the monthly qualification cycle.

Sunrise Savings rate tiers are as follows: 1.01% APY applies to balances of \$0.01 - \$100,000 and 0.50% APY applies to balances over \$100,000 if qualifications are met during the monthly qualification cycle on the High Tide Rewards Checking account. 0.05% APY applies to all balances if qualifications are not met on the High Tide Rewards Checking account.

Qualifying transactions must post and clear the High Tide Rewards Checking account during the monthly qualification cycle. Transactions may take one or more business days from the transaction date to post to an account from the date the transaction is made. Intra-bank transfers do not count as qualifying ACH transactions. Rates may change after the account is opened. No minimum balance required to earn rewards. Available to personal accounts only. No monthly service charge. Fees may reduce earnings.



## High Tide Rewards Checking

Earn  
**massive**  
interest!

**1.50%** APY\*  
on balances of up to \$15,000

**0.50%** APY\*  
on balances over \$15,000

**0.05%** APY\*  
when qualifications are not met



## Coastal Cash Back

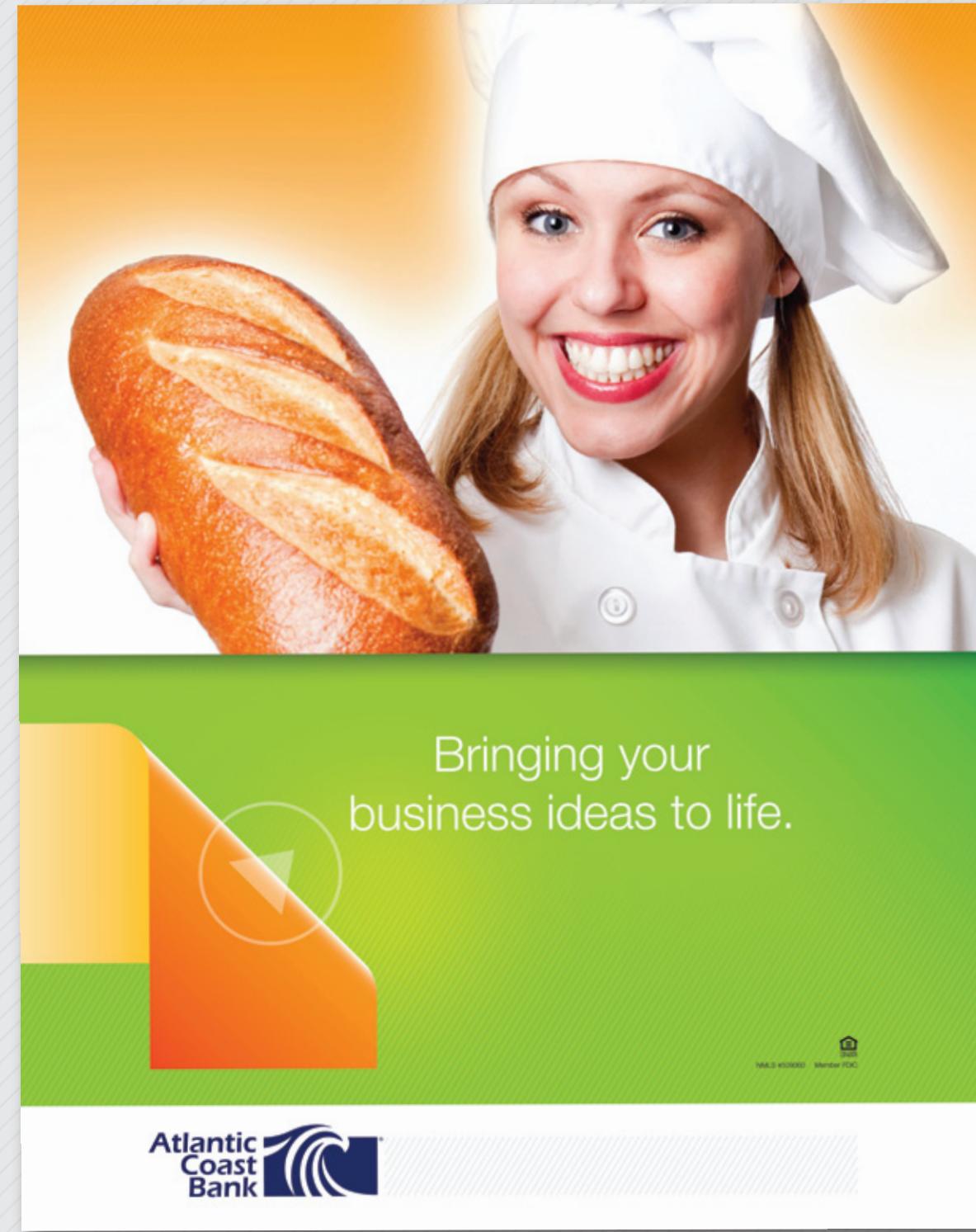
Receive  
**2.50%**  
cash back!

on debit card purchases  
up to \$400 – for a cap  
at \$10 per month

ATM refunds

\$100 minimum opening balance



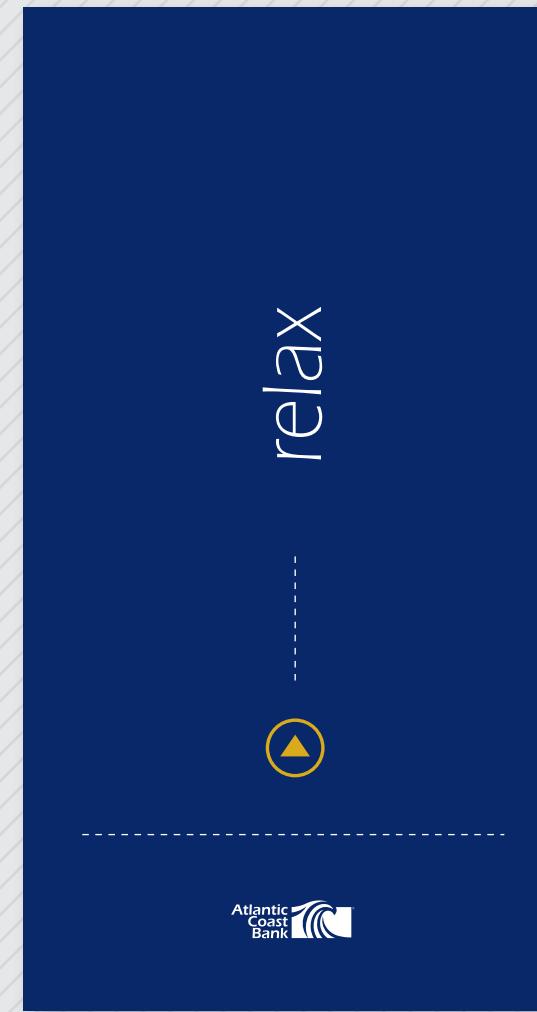


## acb “owning local beaches” campaign

BEACH TOWEL OPTION 1



BEACH TOWEL OPTION 2



WRAPPER



- Giveaway to new customers opening new bank accounts, also to associates and as event handouts
- Local culture sensitive promotion – push to ACB OWNING THE BEACHES FROM SAVANNAH TO NORTH FLORIDA this summer
  - Dual tie-in with the existing “Relax” ad campaign and the flavor of the Georgia/North Florida beach culture
  - Most other banks in the area, have not demonstrated such targeted sensitivity to local needs and culture
- “Relax” t-shirts, bags and towels were all the rage in Europe and North America in the late 80’s – that demographic would enjoy an easy nostalgic/emotional reconnection

presbyterian healthcare

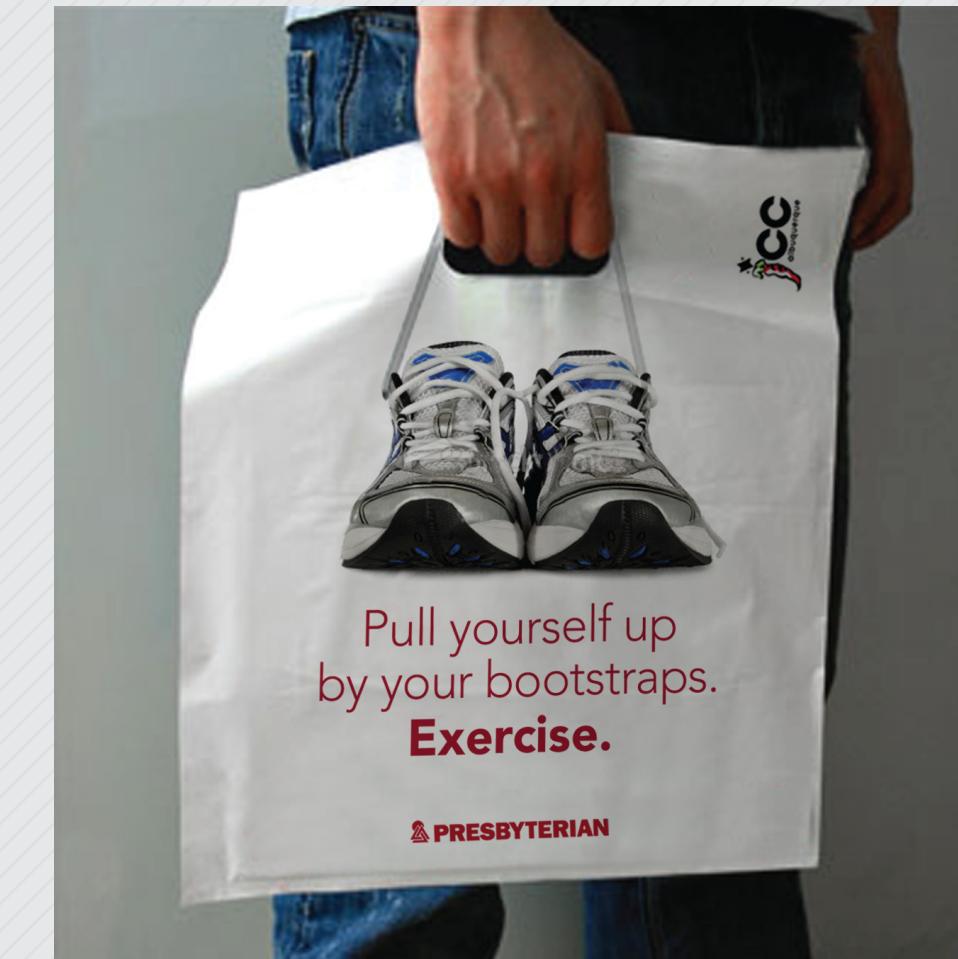


EMPLOYEE  
SERVICE AWARDS

Your Story  
is our Story

 PRESBYTERIAN

FEBRUARY 15  
2013



## EpicConnect

will help you better  
manage patient care.

The EpicConnect ED Trackboard lets  
you see patient census, complaints, statuses,  
acuity and more - without opening a patient's chart.

Learn more at [presnet.phs.org/epicconnect/](http://presnet.phs.org/epicconnect/)  
Ask questions at [AskEpicConnect@phs.org](mailto:AskEpicConnect@phs.org)

**EpicConnect**  
▲ PRESBYTERIAN

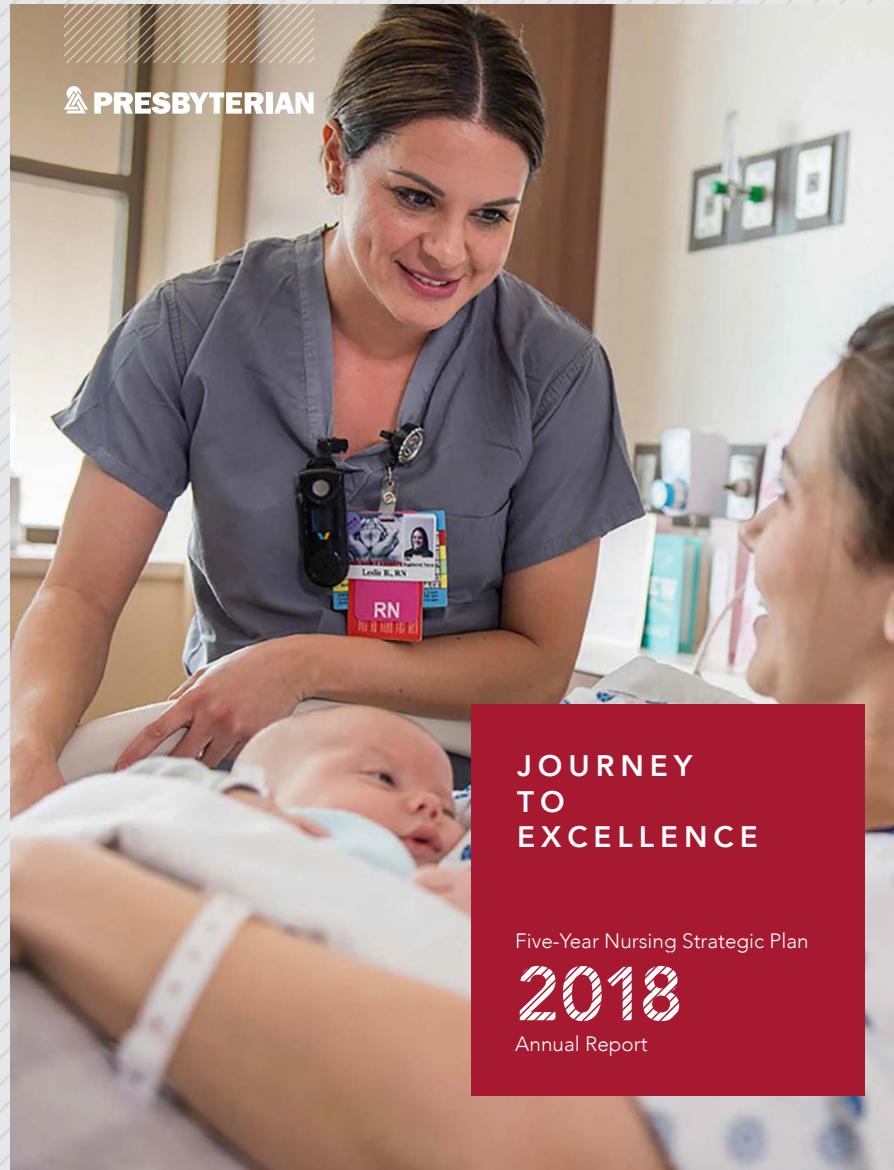
## EpicConnect

will reduce waste.

Evidence-based medicine is being used  
by clinicians to create order sets. Inter-professional  
assessments and care planning guidelines will help  
standardize practices, which will result in less waste.

Learn more at [presnet.phs.org/epicconnect/](http://presnet.phs.org/epicconnect/)  
Ask questions at [AskEpicConnect@phs.org](mailto:AskEpicConnect@phs.org)

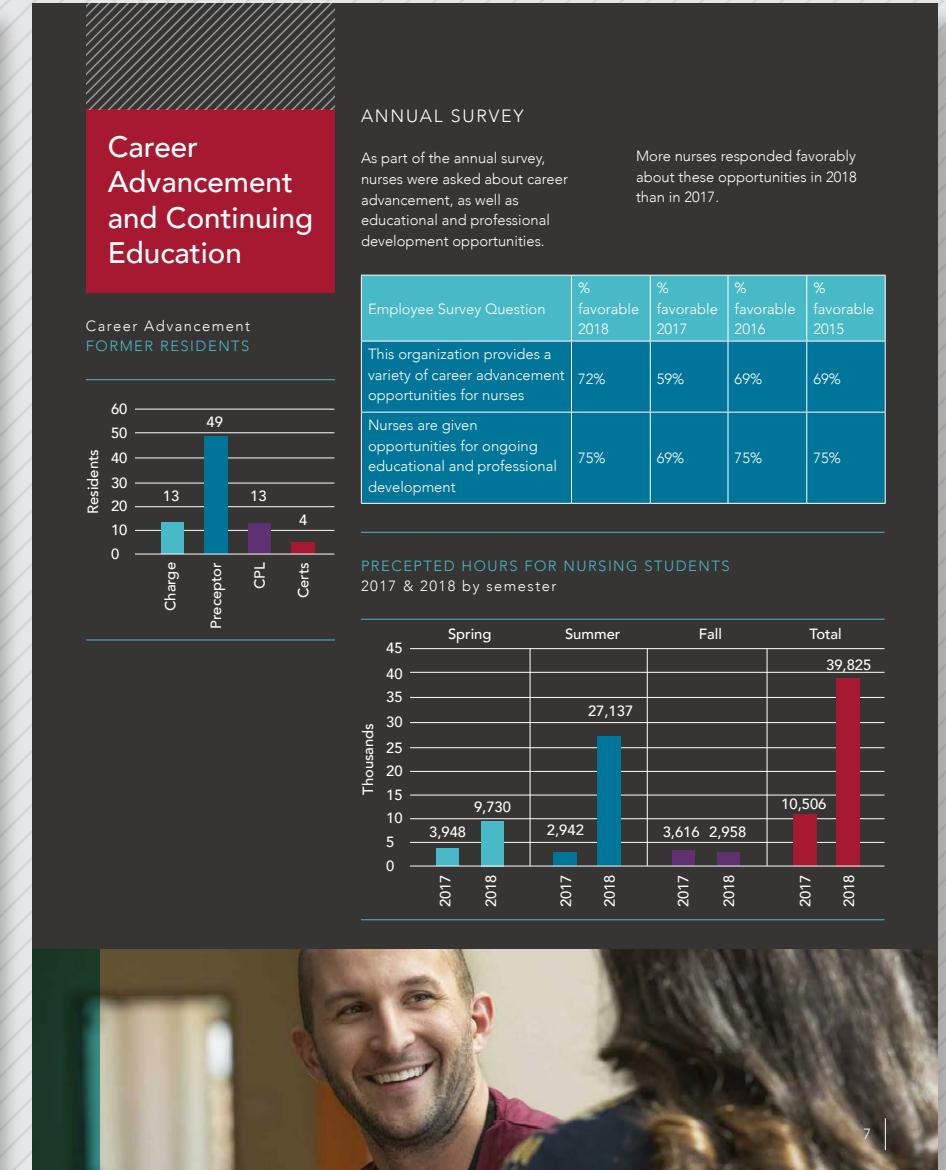
**EpicConnect**  
▲ PRESBYTERIAN



## JOURNEY TO EXCELLENCE

Five-Year Nursing Strategic Plan  
**2018**  
Annual Report

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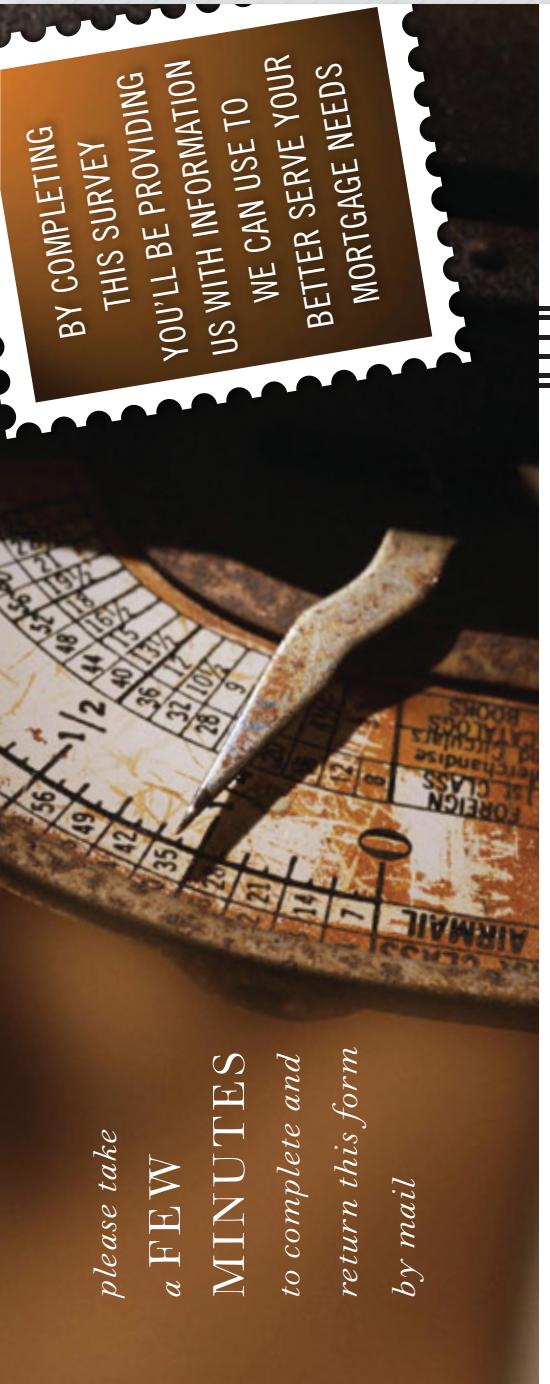
# thornburg mortgage



a collaboration with the  
Thornburg marketing team  
and their strategic agency  
saw direct origination volume soar  
from \$2.0B in 2004 to  
\$5.2B in 2007



*please take  
a FEW  
MINUTES  
to complete and  
return this form  
by mail*

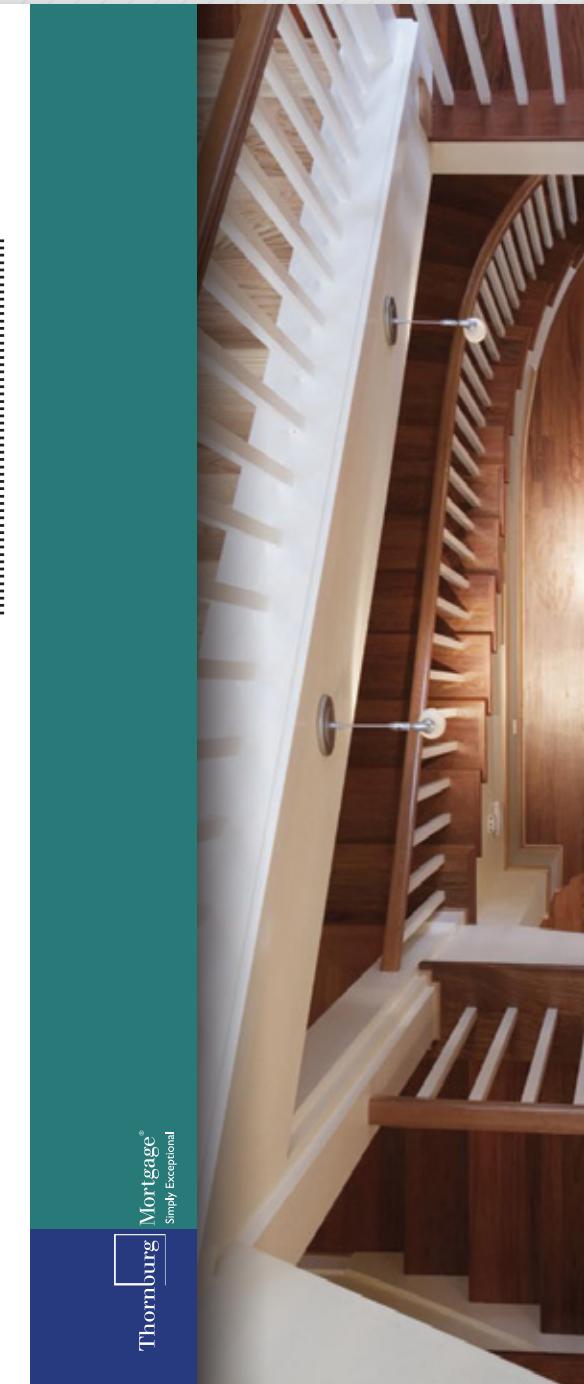


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FPO

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PORTFOLIO

The logo for Hamburg Mortgage. It features the word "Hamburg" in a bold, black, sans-serif font, with the letter "H" enclosed in a large square frame. To the right of "Hamburg", the word "Mortgage" is written in a larger, bold, black, sans-serif font. Below "Mortgage", the phrase "Simply Exceptional" is written in a smaller, black, sans-serif font.

< MR/MRS CUSTOMER NAME >





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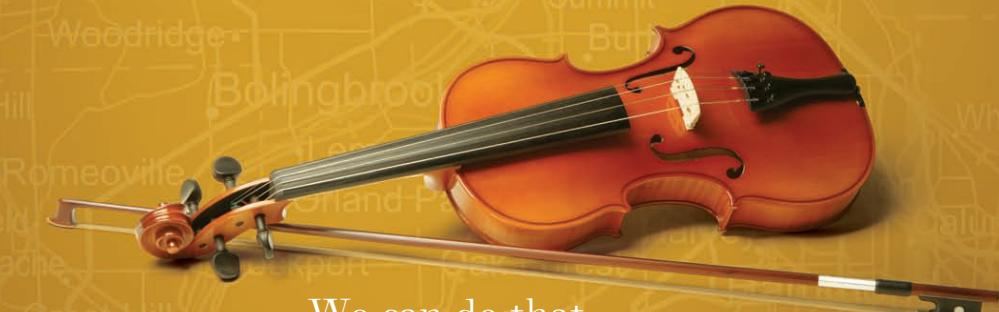
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Wants to finance \$580,000  
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SUPER JUMBO ARMs, experience our common sense approach to lending.



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Retired entrepreneur enjoys fly fishing

Longs for contemporary condo  
in downtown Portland

Requires a \$1.2 million mortgage  
with the title vested in a trust

You need approval  
of the trust asap



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From the simple to the complex, from JUMBO to  
SUPER JUMBO ARMs, experience our common sense approach to lending.

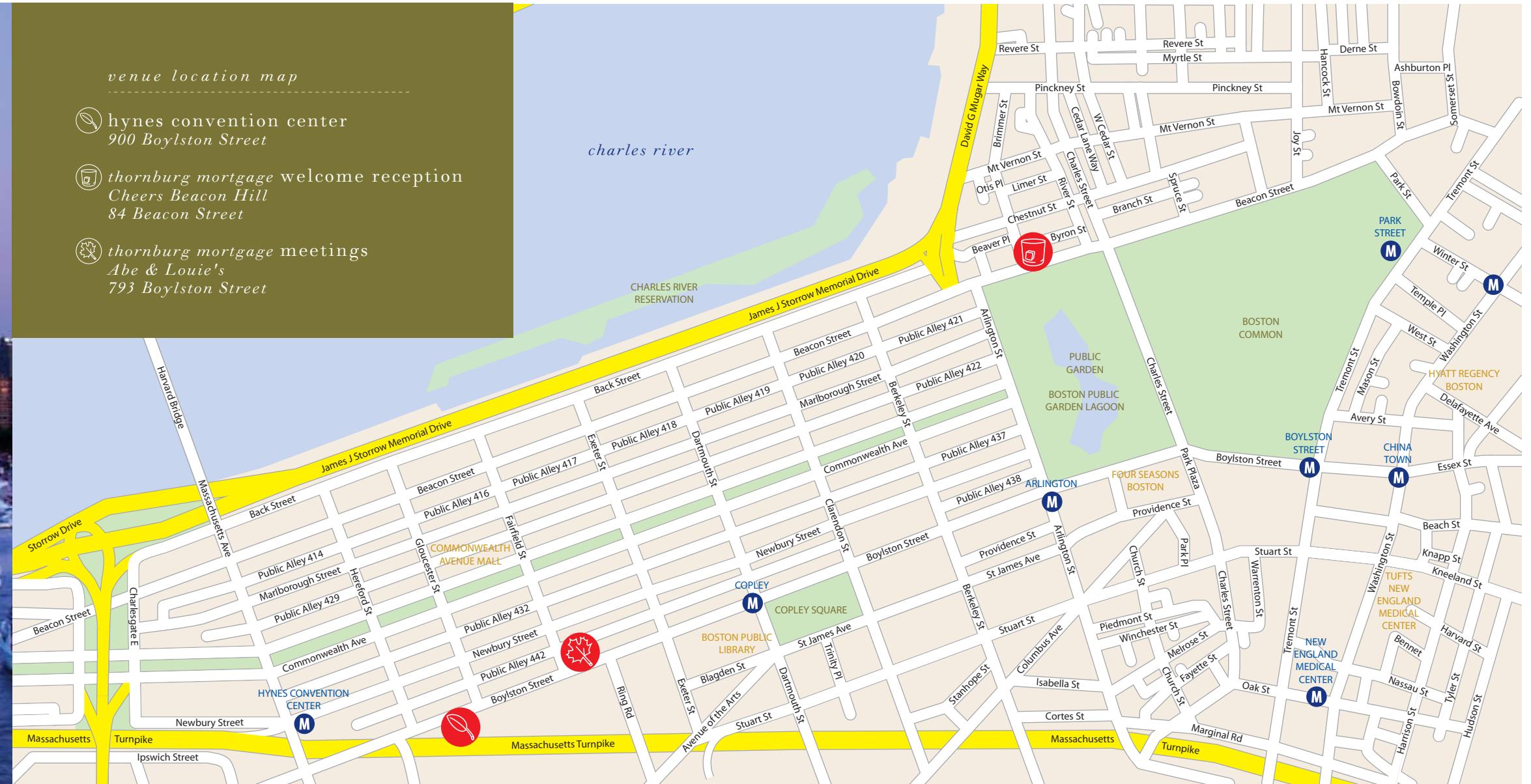


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#### venue location map

- 🕒 hynes convention center  
900 Boylston Street
- 🕒 thornburg mortgage welcome reception  
Cheers Beacon Hill  
84 Beacon Street
- 🕒 thornburg mortgage meetings  
Abe & Louie's  
793 Boylston Street



#### thornburg mortgage welcome reception

Join us for a welcome reception at the original Cheers bar on October 14, from 4:00PM - 8:00PM... where everybody knows your name.

Trolleys will be circling between the Hynes Convention Center and the Original Cheers from 3:30PM – 8:30PM. Pick-up is at the front entrance of the convention center on 900 Boylston Street.

A bar stool has already been reserved for those who RSVP'd at the MBA Secondary Market Conference in May.

Cheers Beacon Hill  
84 Beacon Street  
Boston, MA 02108  
Telephone: 617.227.9605



#### thornburg mortgage lending partner meetings

Meetings will be conducted at Abe & Louie's from 8:00AM – 3:00PM on Monday, October 15th and Tuesday, October 16th.

Abe & Louie's  
(Across the street from the Hynes Convention Center)  
793 Boylston Street  
Boston, MA 02116  
Telephone: 617.536.6300

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**MBA's 94TH ANNUAL  
CONVENTION & EXPO 2007**  
October 14-17, 2007 Boston, MA

# homebanc mortgage



Design and production of some of HomeBanc's "America's Best Places to Work For" submissions for Fortune magazine, helping the HomeBanc marketing team achieve 14th best several years ago.



The graphics rollout for the successful \$319M HomeBanc IPO in July of 2004.



NEW YORK STOCK EXCHANGE

HOMEBANC CORP.

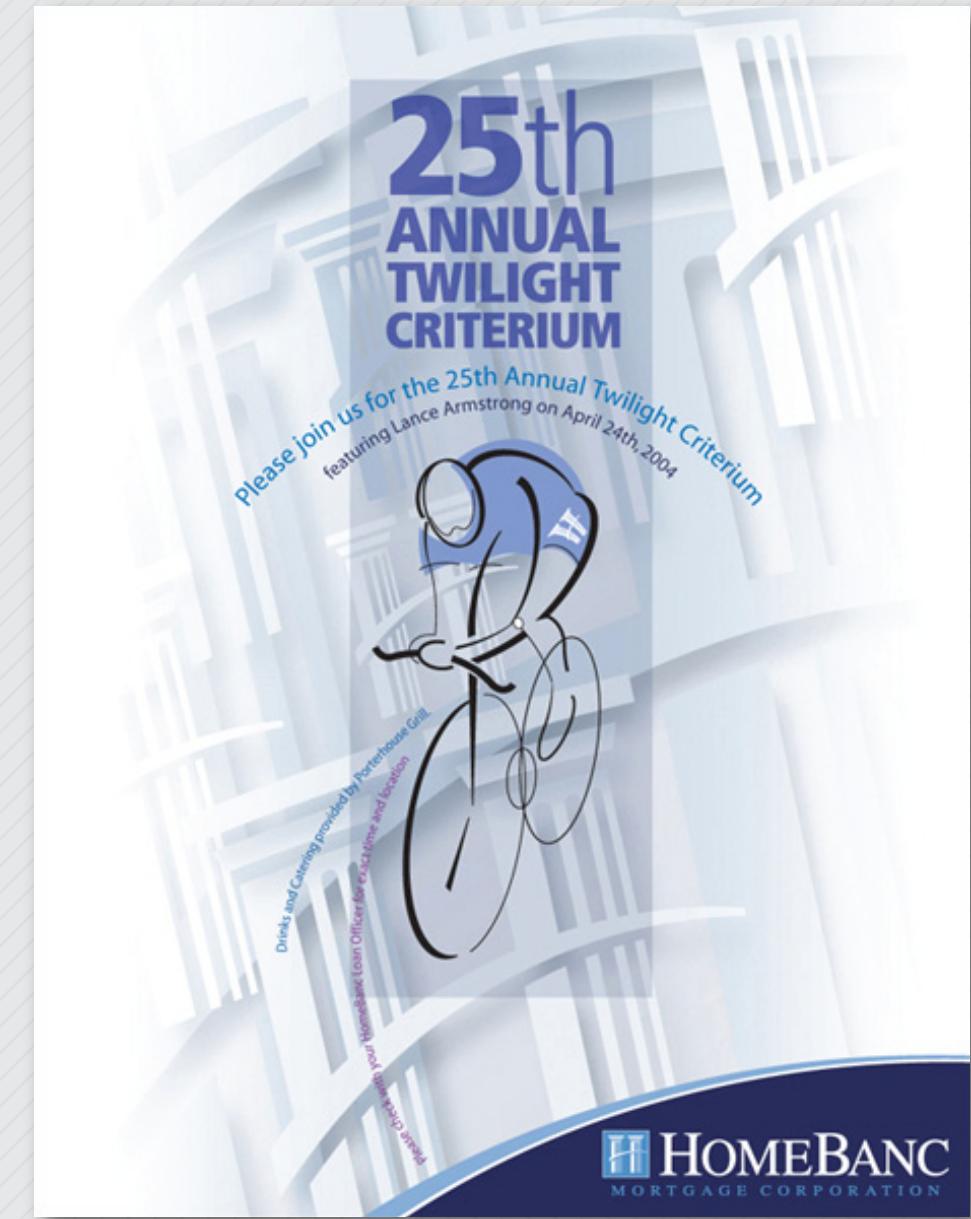
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2004

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